

International Seminar

PREPARING i2015: EVOLUTION OR SHIFT FROM i2010 IN BUILDING THE NEXT DECADE?



Milan (IT), 27-28 October 2008

Venue: EIPA-CEFASS Via Copernico, 42 (7° floor) - 20125 Milan (IT)

In Collaboration with the European Commission

Why this seminar now?

i2010, the current EU policy framework for the information society and media being reviewed, promotes the positive contribution that information and communication technologies (ICT) can make to the economy, society and personal quality of life. Invention, Innovation, Impact is the triple thematic (see ICT 2008 event) for shaping the future from the information to the knowledge society. Fast evolutionary trends (environment, energy, economy, labour) now call for a consideration of key issues approaching the i2015 update for a mid-term valuable impact: how sustainability is pervading societal foundations; how to tune the Lisbon 2 agenda progress; eGovernment-eInclusion and interoperability issues in the EU from local perspectives; the regional challenge for optimal benefit from ICT and knowledge technologies into a digitised society; the key EC Programmes (FP7, CIP) strengthening the key *iThemes*; their progress and identification of projects' opportunities. The interactive event will cover the following topics:

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| <ul style="list-style-type: none">▪ i2010 Hi Level Conference results▪ EU Infospace in i2015▪ eInclusive user perspectives▪ ICT innovation waves | <ul style="list-style-type: none">▪ Crucial Public eServices▪ Embedded evolving eGovernment▪ Sustainable economic models and best practices |
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Who should attend?

Officials from ministries of information society and eGovernment, labour, education and social affairs in EU Member States and neighbouring countries, managing authorities, development and regional agencies, training institutions, social partners, co-financers, NGOs, practitioners and other stakeholders involved in eGovernment related initiatives.

Advantages and learning objectives

- Understanding and being part of setting the *new priorities for i2010-i2020 liaised to the local issues*
- EU Framework Programmes 2007-2013, designing and implementing projects
- Advice from leading *EU experts* and hand-picked *practitioners*
- Hands-on learning in a pleasant, multinational working environment: attendees from all EU countries
- Practical-oriented, interactive methodology: good and bad case studies, materials for implementation; attendees are invited to anticipate *specific training needs* before the conference.

Languages

The seminar will be conducted in English; simultaneous interpretation into Italian/French can be provided on advanced request.

Contact

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PRELIMINARY PROGRAMME

MONDAY 27 OCTOBER 2008

SESSION 1 IMPLEMENTING i2010 AND CHALLENGING BEYOND

09.30 **Welcome**

Roberto Albonetti, President of EIPA-CEFASS, Director-General for Education, Training and Labour, Government of Lombardy Region, Milan (IT)

Introduction to the Seminar

The migration into the knowledge society

Sergio Conti, Project Leader, EIPA-CEFASS, Milan (IT)

Keynote speech: The i2010 mid-term review 2008 and beyond; RTD and PSP perspectives

Pierrette Pelhate, Advisor Director-General Information Society and Media, European Commission, Brussels (B)

11.30 Coffee break

Transformational eGovernment based on knowledge-powered modernisation of the Public Administration

Sylvia Archmann, Seconded National Expert, EIPA (NL)

Perspective for eGovernment: recommendations from the eGov RTD 2020 project

Cristiano Codagnone, University of Milan (IT)

13.00 Networking Lunch

SESSION 2 BETTER INVESTMENT IN GOOD PRACTICES

14.00 **eGov-centric society and perspectives**

Roberto Pizzicannella, Italian eGov representative, CNIPA (IT)

14.30 Parallel Workshops: Experiences, projects and contributions presented by the participants on key thematic areas:

WS 1 (technology): Mobile eSociety vs. Knowledge society, Accessibility-Usability, Web 2.0 impact.

WS 2 (services): Critical public iServices, online communities, Citizen added values vs. sustainability.

WS 3 (lifestyle): Digital literacy inclusion, ageing well, Global village vs. communities.

16.30 Coffee break

Debriefing on the results from the Workshops (plenary)

17.30 **Conclusions of the first day**

19.30 Dinner at the Antica Osteria di Via Gluck, 10
(10 min. walk from EIPA-CEFASS)

SESSION 3 PARTICIPATING IN EU AND LOCAL PROJECTS

- 09.15 **The Austria case: enhanced front & back office services**
Sylvia Archmann, Seconded National Expert, EIPA (AT)
- The French case: digital documents at the core of the evolution**
Fabrice Mattatia, Director Strategy, French Secure Documents Agency (F)
- The Stockholm case: being now into the 2020 economy**
Thomas G.Friis Konst, Director, Stockholm Region EU Delegation, (SW)
- The Lombardy case: challenging a regional complexity**
Representatives from Lombardy Region Administration System (IT)
- The EU Regional Networks: proactive role of regions and local administrations**
Javier Ossandon, Ancitel and Elanet (IT/EU)
- 11.30 Coffee break
- FINAL PANEL DISCUSSION: Innovation challenges and directions towards the knowledge society**
- Chair:
Giampaolo Montaletti, EIPA-CEFASS (IT)
- *Pierrette Pelhate*, European Commission (B)
 - *Sylvia Archmann*, EIPA (AT)
 - *Cristiano Codagnone*, Univ. Milan (IT)
 - *Fabrice Mattatia*, French Secure Docs. Agency (F)
 - *Antonio Lasi*, Lombardia Informatica (IT)
 - *Thomas Friis Konst*, Stockholm Region (SW)
 - *Javier Ossandon*, Ancitel, Elanet (IT/EU)
- Evaluation and conclusions**
- 13.30 Networking Lunch
- 14.15 **End of the seminar**



'LEARNING TO BUILD EUROPE...'

EIPA-CEFASS MILAN AT A GLANCE...

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